

THE
WINNINGER
Strategies

MARKETQUAKE
2010

CAPTURING THE 10
TREND FORCES THAT
THREATEN YOUR
FUTURE



“Somewhere at this very moment someone is scheming to replace you in the market. Those who fail to apply the trend forces to their industry will be out-manuevered by those who do!”

– Thomas J. Winninger, CPAE
“AMERICA’S MARKET STRATEGIST”



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How you’ll benefit from this presentation:

- Target trends
- Become more innovative
- Implement trending strategies
- Get closer to shifting markets
- Recognize techno-applications

“You are either managing the past or managing the future. There is no in-between!”

Tomorrow will bring more change, faster change and more volatile change than ever believed possible.

IMPERATIVE: YOU DON’T MANAGE CHANGE; YOU MANAGE HOW TO REACT TO IT.

Change and trend are interrelated:

No matter what your organization produces, whether it is a manufactured product or organizational services, the trend force will change your future.

72% of America’s organizations will have to reinvent the way they do business in the next 8 years!

DON’T RISK MISSING THE MARK!!